

Budgeting for your Brighton Fringe Event: A Practical Guide

In partnership with The Numbers Studio...accountants for the creatively minded...

AT A GLANCE...

Budgeting is essential to making a financial success of your Brighton Fringe event. It can be the difference between making a profit or struggling to cover costs.

BUDGET CALCULATOR



Before registering your event, download the Brighton Fringe budget calculator to help you to factor in all areas of expenditure, including venue hire, accommodation costs, travel, printing and insurance. These are just some of the areas you will need to plan for when budgeting.

WORK OUT WHAT COSTS ARE INVOLVED:

1

Costs vary depending on the size and budget of your event; Brighton Fringe does not produce or curate work, so your your event must be funded by you and your budget will need to include the following:

- Venue hire; dependent on the length of your run, the size, equipment and tech costs this can be anything from free up to over £1,000.
- Brighton Fringe registration fee, additional web advertising (if ordered) and Brighton Fringe ticket commission.
- Production costs, PRS, public liability & copyright licenses (if required), equipment hire and transportation
- Press and marketing costs of printing your flyers, posters and other publicity material.
- Wages, accommodation living costs, food, and other miscellaneous living expenses.

REDUCE YOUR COSTS

2

Get multiple quotes so you can compare prices and to ensure you're getting a fair deal. Attend Brighton Fringe workshops for advice and look for discounts available only to Brighton Fringe participants.

TRACK YOUR COSTS

3

Make sure you compare to your actual spend to your budget. Actual expenses may be higher than you budgeted for in some areas, so you'll need to adjust other costs downwards to stay on track.



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STRUGGLING WITH THE NUMBERS?

Brighton Fringe in partnership with The Numbers Studio will be running online workshops throughout April 2023 to support Fringe participants and venues to budget for their events. Book on to the next workshop [HERE](#).

**BRIGHTON
FRINGE.**